

LOC HUGHES



## Loc Hughes

GRAPHIC DESIGNER

### CONTACT

📍 Sydney, Australia.

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### PORTFOLIO

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🌐 @lochughes

### SKILLS

- Creativity & innovation
- Attention to detail
- Team collaboration
- Leadership
- Excellent written & visual communication skills
- Proactive approach to problem solving
- Time management & organisational skills

## PROFILE

*Hey I'm Loc! A friendly & easy-going graduate from Billy Blue, Ultimo, Diploma & Bachelor of Visual Communications.*

I'm passionate about illustrating innovative ideas and bringing creative concepts to life, promising a unique perspective, enthusiastic approach, and high-quality design work. With over 11 years of workforce experience and a diploma and bachelor's degree in Visual Communications, I'm committed to applying my growing knowledge, skills, leadership, determination, and creativity to pursue a career in Graphic Design and Visual Communications.

## WORK EXPERIENCE

### GRAPHIC DESIGNER

#### *Freelance Designer*

Jan 2017 - Present

During my work and studies, I commenced freelancing in 2017. Since then, I've engaged in diverse projects spanning film, illustration, and branding for clients. I had also consistently crafted social media content and promotional materials for Toongabbie Hotel.

### SUPERVISOR GARDENER

#### *Hamilton Island, QLD.*

Jan 2022 - Nov 2023

Maintaining luxury holiday homes and rentals by tending to plants through soil treatment, pruning trees and hedges, mowing lawns, trimming garden beds, & applying treatments to manage plant health.

### DUTY MANAGER / GRAPHIC DESIGNER

#### *Toongabbie Hotel*

Nov 2016 - Dec 2022

The role involved creating social media and promotional content for events and specials. Additionally, responsibilities encompassed bartending, gaming, bistro, TAB sports bar, and accommodation attendance. Promoted to duty manager in 2017, which entailed closing the venue, managing significant cash transactions, conducting stock-takes, resolving conflicts, and ensuring responsible alcohol service. Key duties also involved staff and manager training.

### KITCHEN HAND / CREW TRAINER

#### *Pizza Hut*

Dec 2012 - Nov 2016

The role included preparing dough, crafting pizzas, customer service, training new staff, handling cash, ensuring quality, maintaining cleanliness, and closing the venue.



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GRAPHIC DESIGNER

### SKILLS

<b>Ai</b>	Illustrator	● ● ● ● ● ●
<b>Id</b>	InDesign	● ● ● ● ● ●
<b>Ps</b>	Photoshop	● ● ● ● ● ○
<b>Pr</b>	Premiere Pro	● ● ● ● ● ○
	Microsoft Office	● ● ● ● ● ○

### AWARDS

- **Community Spirit Award (2016)**  
presented by Ms Michelle Rowland MP for involvement with voluntary work throughout the school community.
- **Junior Rugby League Captain (2012-2016)**  
Senior Player of the Year, Most Consistent & Grand Final Man of the Match. (2016)

## EDUCATION

### BACHELOR OF VISUAL COMMUNICATIONS

*Billy Blue, Ultimo.*

Feb 2020 - Dec 2022

Graduating with a High Distinction average, I had the opportunity to expand upon the creative knowledge, skills, and problem-solving abilities I had previously developed through freelancing and completing an Advanced Diploma of Graphic Design in 2018.

### ADVANCED DIPLOMA OF GRAPHIC DESIGN

*Billy Blue, Ultimo.*

Feb 2018 - Dec 2018

I learned the foundations of Graphic Design principles, developed practical skills with Adobe Creative Suite, and successfully transitioned from ideation to finished designs using a variety of media during my diploma program.

### HIGHER SCHOOL CERTIFICATE

*Toongabbie Christian College.*

Nov 2016

Student Mentor (2014-16), Sports Vice Captain (2013-14), House Captain (2015), Sports Person of the year (2014-16), Sports Leader (2016) - continued attending swimming & athletics carnivals after graduation to help assist with the events running smoothly.

## REFERENCES

**Cheri Flewell-Smith**

*Lecturer, Billy Blue College of Design*

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**Matthew Death**

*Licensee, Toongabbie Hotel*

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